

AP Money & Markets Online

Financial news and data solutions for local broadcast websites



- Combines business news and analysis with **Morningstar data and tools**, packaged into more than 20 different modules
- Provides **local coverage** – spotlighting companies, industries and funds
- Delivers latest **business news and features** updated throughout the day, and allows visitors to research and track their favorite stocks and funds
- Content **integrates seamlessly** into your site's look and feel*
- **Customize content** by snapping together modules of the topics and subjects that will appeal to your audience
- Two levels of service allows you to **tailor a package to fit your needs**
- Offers a **highly appealing environment** for advertisers
- **Encourages longer site visits** by creating a deep and engaging experience for your audience

Training and Support

* **AP Custom News (hosted)** is an online publishing platform. With AP Custom News, content is published on your site in a continuous feed, integrating with your site seamlessly and keeping your brand front and center.

Training and Support

www.markets.ap.org offers a wide range of support materials including software downloads, module download instructions, full AP Markets team contact list and more. You can also view live hosted examples of online AP Money & Markets modules.

AP also offers customer support 24/7:

Web: <http://customersupport.ap.org>

E-mail: apcustomersupport@ap.org

Phone: 212-621-7361 or 1-877-836-9477

Talk to Us

Please contact your AP sales representative to arrange a demonstration of AP Money & Markets Online. If you have yet to discover the benefits of subscribing to AP content, we look forward to talking with you.

MediaType



TargetPlatform



1
Centerpiece



No need to panic

Toyota's mass recalls may not hurt the company's stock price for too long if history is a guide. Plenty of companies have bounced back strongly after highly-publicized quality problems with their products.

Read Story - [March 12, 2010](#)

1 of 5

<p>No Panic at the Pump March 11, 2010</p> 	<p>10 YEARS GONE March 10, 2010</p> 
<p>What's cheap now March 09, 2010</p> 	<p>Taking the 'R' out of BRIC March 07, 2010</p> 

2
Watchlist

My Stocks And Funds As of March 12, 2010 10:35 AM EST

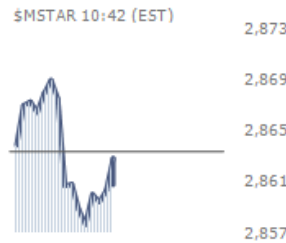
Ticker	Last	Change	52WK	
			High	Low
ATT [stock]	26.52	↓ 0.07 (0.26%)	27.137	23.45
AT&T INC 6.375%				
SR NT DUE 2056				
CAT [stock]	59.3916	↑ 0.2116 (0.35%)	64.42	25.27
CATERPILLAR INC DEL				

Add Tickers(s) Enter ticker abbreviation. Use commas or spaces to add more than one.

3
Latest Business Headlines

- Stocks higher on surprising retail sales growth
- Retail sales rise unexpectedly in February
- Canada's unemployment rate drops
- KKR to list shares on NYSE
- Oil above \$82 after IEA raises demand forecasts
- Eurozone industrial productions soars in January
- Summary Box: Regulators appeal on swaps
- Summary Box: S&P 500 index closes at 17-month high
- SEC head urges Congress to act on derivatives
- Smithfield Foods, Devon Energy are big movers

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Market Indexes



Real Time Updates

	Chg	Chg%	Value
SMSTAR 10:42 (EST)			2,873
			2,869
			2,865
			2,861
			2,857
S&P 500	-2	-0.2	1,148
DJIA	31	0.310	643
Morningstar	8	0.3	2,873
Nasdaq	4	0.2	2,373
NYSE	33	0.5	7,386
Russell	0	-0.1	677

Quote:

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- [Ticker Lookup](#)
- [Index Performance List](#)
- [Individual Stock Profile](#)
- [Fund Profile](#)
- [ETF Profile](#)
- [Market Movers](#)
- [52-Week High / Low](#)
- [Stock A-Z List](#)
- [Mutual Fund A-Z List](#)
- [Stock Quickrank](#)
- [Fund Quickrank](#)
- [ETF Quickrank](#)

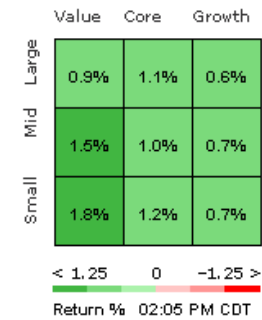
5
Foreign Exchange

	Chg	Chg%	Value
USD	-0.0061	-0.627	.972
EUR	-.005	-0.696	.7108
JPY	-.6675	-0.753	87.9817
GBP	-.0072	-1.103	.6461
HKD	-.0477	-0.628	7.5415
CNY	-.0412	-0.617	6.6352
AUD	-.0021	-0.198	1.0628

Base Currency: CAD
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Morningstar Market Barometer™



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1. "Centerpiece" module: daily news graphic mixes short text, data and eye-catching graphics.
 2. "Watchlist" module: readers track the stocks or mutual funds they want to follow.
 3. "Latest Business Headlines" module: automatically displays the latest business headlines.
 4. "Market Index Graph" module: tracks major market indexes throughout the day.
 5. "Foreign Exchange" module: tracks major currency rates and directional change.
 6. "Market Barometer" module: provides quick visual assessment of market performance.